



Lakes Area Chamber of Commerce and CVB  
 PO Box 1897 • Branson, MO 65616

## ExploreBranson.com Rate Sheet (rev. June 2009)

Prices listed are per month ~ Minimum contract is six months

Product	Rate Per Month
<b>Listing Enhancements</b> (first category listings are free for area businesses)	
Web/Email Link with Business Listing	Free
Logo/Thumbnail with Business Listing	Free
Listing appears in Additional Categories	\$5.00 per category
Listing Description - 25 word min/75 word max	\$0.35 per word
“Book It” Button	\$25.00 one time set up fee
Preferred Rotation - 1 <sup>st</sup> category fee only	\$100.00
Photo Gallery with listing – up to 10 photos	\$10.00
Dining Menu with Listing – dining categories only	\$15.00
YouTube Video Embedded in Listing	\$15.00
<b>Display Advertising</b>	
Tile Ad – Main Page – ready-to-place artwork only	\$55.00
Tile Ad – Sub Page – ready-to-place artwork only	\$50.00

Main Pages	Sub Pages
What's New	Sub pages visible on site as fly-out menus  Listing Categories  Other content pages upon request
About Branson	
Lodging	
Live Shows	
Attractions	
Shopping	
Dining	
Outdoor Adventures	
Lakes, Fishing & Boating	
Golf	
Leisure Groups & Reunions	
Professional Travel Planners	
Vacation Planning Services	
Real Estate & Relocation	
Local Business Services	
Flying to Branson	
Spring	
Summer	
Fall	
Christmas	
Winter	

**Logo/Thumbnail Specifications:**

**File Format** - JPEG or GIF, no animation  
**File Size** - no greater than 15kb  
**Dimensions** – 100x100 pixels or largest dimension 100 pixels

**Tile Ad Specifications:**

**File Format** – JPEG, GIF or SWF (no sound)  
**File Size** - no greater than 15kb  
**Dimensions** – 120w x 60h pixels  
**Animation Time** - 10 seconds maximum

**New Contracts, Additions and Renewals:**

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