



2021 Branson Student Guide for Education, Performance & Fun!

Listing Confirmation Insertion Form & Business Listing Guidelines & Rates

The Student guide is a digital guide only and is the key publication for the CVB's Leisure Group Sales Department to promote student and youth group travel to Branson. The guide features student performance and educational activities. Businesses may purchase two different sizes of listings. The digital guide can be downloaded to flash drives or sent as a link as primary forms of distribution.

MATERIALS AND PAYMENT DUE: June 26, 2020

Fill in the following information EXACTLY as it should appear in the 2021 Student Guide.

\*The CVB reserves the right to edit for space and content\*

Name of Business \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Local Phone# \_\_\_\_\_ Toll-free# \_\_\_\_\_ Fax# \_\_\_\_\_

Website \_\_\_\_\_ Email \_\_\_\_\_

I want to purchase a full-page listing - 5 1/2" by 8 1/2" ...rate \$400.00 - Include four bullet points detailing the highlights of your student program or business offerings and a 150-word description.

I will email 1 picture (5" x 3") to Nichole Stearns (nstearns@bransoncvb.com).

I will email 1 logo to Nichole Stearns (nstearns@bransoncvb.com). \*Logos must be 300dpi or an EPS file.

I will renew my listing. I will renew my full-page listing in the 2021 guide using the same information that I had in the 2020 guide.

Four Bullet Points (max eight words per line)

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

150-Word Description \_\_\_\_\_

I want to purchase a quarter-page listing - 5 1/2" by 1.87" ...rate \$100.00 - Please include a 50-word description.

I will email 1 logo to Nichole Stearns (nstearns@bransoncvb.com).

Renew my quarter-page listing in the 2021 guide using the same information that I had in the 2020 guide.

50 Word Description \_\_\_\_\_

By signing this agreement form you understand your company is responsible for the financial commitment. It is your responsibility to confirm with the CVB within 24 hours that your form has been received. Failure to do so could result in your submission not being recognized as received. Opportunities are secured only with completed contract and payment. This signed agreement and payment is due in full to the Branson CVB by June 26, 2020. All deadlines are firm.

The Quickest & Easiest Way to Pay is on the Portal by Credit Card!

http://portal.explorebranson.com/cvb-payments/

Bill Me (this option is only available if contract is submitted by March 23, 2018)

Check Enclosed Check #: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Today's Date: \_\_\_\_\_

Please submit this form and your credit card payment by June 26, 2020, to: Branson CVB, Attn: Nichole Stearns, P.O. Box 1897, Branson, MO 65615 or by email at nstearns@bransoncvb.com. Please send check payment by mail to: Branson CVB, Attn: Finance Dept., P.O. Box 1897 Branson, MO 65615. Full participation in this partnership program is only guaranteed by complying with all requirements as outlined in the signed agreement and the payment deadlines as listed above. Questions: Call Lenni Neimeyer at 417-243-2105