



## **FAM TOUR HIGHLIGHTS INCLUDE: Shows, Attractions, Meals, Education & Networking**

### **2022 FAM & MARKETPLACE BASIC ITINERARY: 3 NIGHTS/4 DAYS**

#### **DAY 1 | TUESDAY – APRIL 26**

4:00 pm – Meet in Lobby of Host Hotel  
Reception & Program  
Dinner  
Evening Show/Attraction

#### **DAY 2 | WEDNESDAY – APRIL 27**

Breakfast at Hotel  
Morning Activity  
Lunch  
Afternoon Activity  
Dinner  
Evening Show/Attraction

#### **DAY 3 | THURSDAY – APRIL 28**

Breakfast at Hotel  
Morning Activity  
Lunch  
Afternoon Activity  
Evening Dinner  
Evening Show/Attraction

#### **DAY 4 | FRIDAY – APRIL 29**

Breakfast at Hotel  
Marketplace Business Meetings  
Final Luncheon  
2:00 pm - FAM has Officially Concluded

### **2022 FAM POLICIES AND PROCEDURES APPLICATION**

- Do not book any scheduled air service until your application has been approved. The deadline is Monday, April 11, 2022. Remember, you must complete the application. It must be approved for your attendance to the FAM.

### **FEE AND PAYMENT INFORMATION**

- The FAM participation fee is only \$150 per person (\$300 for two people) and is limited to two persons per company/organization. The applicant and guest will be sharing a hotel room throughout the FAM and will be participating in all of the activities together scheduled on the FAM itinerary. All participants must be 21 years or older. Payment is due when the application is approved and must be paid by credit card. A credit card payment link will be sent with your confirmation.

### **ACCOMMODATIONS, TRANSPORTATION, DINING, AND ENTERTAINMENT**

- Your fee covers all of your expenses during the FAM (April 26-29, 2022), including lodging, food, entertainment, and local transportation. You are responsible for the planning and expense of your transportation to and from Branson to attend the FAM. That includes airport transfers if you decide to fly to the area. Each participant is responsible for any and all expenses related to items of a personal nature and miscellaneous expenses.

### **SCHEDULED BUSINESS TRADE MEETINGS**

- This FAM includes marketplace business meetings on Friday, April 29, 2022, from 9:00 am to 12:00 pm. This portion of the FAM gives you the opportunity to meet with the Branson Group Sales Representatives one-on-one to discuss customized group and individual travel packages and itineraries. This session is required if your application is accepted to participate in the FAM.

Details of this FAM will be provided upon arrival to your host hotel in Branson. For planning purposes, please note this is a busy FAM Tour with lots of activities and a fair amount of walking required, including inclines and steps. A good health condition is recommended for everyone's safety and maximum enjoyment. A light jacket is also recommended for cool theaters and attractions. Every effort is made to accommodate special dietary needs during the FAM but they are not guaranteed.

**LENNI NEIMEYER, CTIS, CSTP**  
Director of Leisure Group Sales  
Branson CVB  
LNeimeyer@BransonCVB.com