



FAM & MARKETPLACE HIGHLIGHTS INCLUDE: Shows, Attractions, Meals, Education & Networking

2025 FAM & MARKETPLACE BASIC ITINERARY: 2 NIGHTS/3 DAYS

DAY 1 WEDNESDAY – APRIL 23 4:00 pm – Meet in Lobby of Host Hotel Reception & Program Dinner Evening Show/Attraction	DAY 2 THURSDAY – APRIL 24 Breakfast at Hotel Morning Activity Lunch Afternoon Activity Dinner Evening Show/Attraction	DAY 3 FRIDAY – APRIL 25 Breakfast at Hotel Marketplace Business Meetings Final Luncheon 2:00 pm - FAM has Officially Concluded
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2025 FAM & MARKETPLACE POLICIES AND PROCEDURES APPLICATION

- Please do not book any scheduled air service until your application has been approved. The deadline is Monday, April 1, 2025. Remember, you must complete the application and it must be approved for your attendance to the FAM & Marketplace.

FEE AND PAYMENT INFORMATION

- The FAM & Marketplace participation fee is only \$150 per person (\$300 for two people) and is limited to two persons per company/organization. The applicant and guest will be sharing a hotel room throughout the FAM and will be participating in all of the activities together scheduled on the FAM itinerary. All participants must be 21 years or older. Payment is due when the application is approved and must be paid by credit card. A credit card payment link will be sent with your confirmation.

ACCOMMODATIONS, TRANSPORTATION, DINING, AND ENTERTAINMENT

- Your fee covers all of your expenses during the FAM & Marketplace (April 23-25, 2025), including lodging, food, entertainment, and local transportation. Please note, you are responsible for the planning and expense of your transportation to and from Branson to attend the FAM & Marketplace. That includes airport transfers if you decide to fly to the area. Each participant is responsible for any and all expenses related to items of a personal nature and miscellaneous expenses.

SCHEDULED BUSINESS TRADE MEETINGS

- The Marketplace meetings will take place on Friday, April 25, 2025, from 9:00 am to 12:00 pm. This provides attendees with the opportunity to meet one-on-one with the Branson local suppliers to discuss curated group and individual travel packages and itineraries. This session is required if your application is accepted to participate in the FAM & Marketplace.

EXTEND THE EXCITEMENT: JOIN US FOR THE BRANSON MUSIC FEST!

- We are thrilled to announce that this year’s Branson Music Fest will take place immediately following the conclusion of the FAM & Marketplace. This is a fantastic opportunity for attendees to enjoy an unforgettable musical experience! As a valued participant, you will receive complimentary tickets to the festival. Please note that attendees will be responsible for their own lodging, meals, transportation, and any additional expenses incurred during the event.

Final details and itinerary of the FAM & Marketplace will be provided upon arrival to your host hotel in Branson. For planning purposes, please note the itinerary is a vigorous one with lots of activities and a fair amount of walking required, including inclines and steps. Good health condition is recommended for everyone’s safety and maximum enjoyment. A light jacket is also recommended for cool theaters and attractions. Every effort is made to accommodate special dietary needs during the FAM & Marketplace but they are not guaranteed.