

Sports Committee Meeting Minutes

August 20th, 2025

Branson Chamber/CVB

Silver Dollar City Room

1. **Call to Order / Introductions**
2. **Branson Chamber & CVB / Sports Committee Updates -**

* Sports facility heading in the right direction. The progress is on Phase 5. The Branson Chamber & CVB is hopeful of a groundbreaking soon.

1. **Sporting Event Updates -**

* Branson has have successfully hosted during the Q2 the following events:
* 4 AABC’s
* ACO Major
* Game 7’s
* GMB’s
* 2 USSSA events
* FASA Softball
* 4 Licking Summer Basketball/Volleyball Camps
* Starpower
* Stage One Dance
* Firecracker Trek
* 2 Ozark Classic Softball events
* AJGA
* Cal Ripken/Babe Ruth World Series
* There is an estimate of 107 sporting events in our area from January through August
* Sporting events coming up: XTERRA, 2 Game 7’s, Celebrity Classic Dance
* There are volunteering opportunities for the XTERRA Triathlon. Contact Francisco for more information

1. **Venue & Facility Committee Member Updates –**

* Branson RecPlex
* Staying busy through the different sporting events hosted through the summer.
* On route to attract more softball events for the fall season
* Looking for opportunities to grown and keep tournaments in town
* Ballparks of America
* Cal Ripken and Babe Ruth World Series were just hosted.
* 2,500 people attended the opening day at Ballparks and witnessed the drone show.
* Branson Day at The Park had a great turnout
* Unfortunate death tragedy was presented

1. **Explore Branson Sports Department Updates -**

* The Sports Department hosted 5 sports organization’s representatives for their 2025 Explore Branson Sports Experience to showcase Branson and tour its facilities. These representatives are from:
* US Taekwondo
* US Powerlifting
* Gladiator Gladiatrix Combat Series
* GameDay USA
* Ballparks of America
* Kristina and Stewart are set to embark on the following conferences/tradeshows:
  + Connect Sports
  + SETA 4s
  + Teams Conference
  + US Sports Congress
* The Sports department encourages the sports committee members to check out the different sports facilities in town to get familiar with and to get involved in the future

1. **Committee Member News & Updates -**

* Silver Dollar City has been receiving great feedback from Licking Summer Camps and FASA
* Westgate Resort is in current conversations about adding a batting cage with the hope to accommodate better and attract more their baseball/softball audiences
* Ballparks is meeting with both AABC and Babe Ruth League representatives to negotiate and discuss future partnerships and methods of growth of baseball in the Branson area.

1. **2025 Sports Committee Meeting Dates -**

* Next meeting will be Wednesday, November 12th @ 3:30pm