



**District Marketing Council  
August 3, 2017, 2pm  
BLACVB Board Room**

**AGENDA**

1. 2017 budget/2018 budget/City rollover
2. Vacation Guide updates
3. Missouri Tourism Travel Guide
4. Missouri Governor's Conference on Tourism
5. Christmas logo updates/America's Christmas Tree City
6. ABA Ice Cream Booth
7. 2019 Creative
8. DMC Selection process and timeline

**\*\*Agenda subject to change**