

**District Marketing Council  
July 19, 2017, 2pm  
BLACVB Board Room**

**AGENDA**

1. MDT budget cuts/2017 budget/2018 budget/fall media reco/City rollover
2. Vacation Guide covers
3. Nate Luke shoots
4. Christmas language updates/America's Christmas Tree City
5. ABA Ice Cream Booth
6. Branson Live Series
7. Marketing plan – September
8. Updated research – VIP study
9. Digital marketing update
10. 2019 Creative

**\*\*Agenda subject to change**