



**District Marketing Council
May 17, 2017
BLACVB Board Room**

AGENDA

1. Public Comments – Comments should be kept to no more than three minutes.
2. Missouri Tourism Co-op update
3. Travel South post-event recap
4. ExploreBranson.com update
5. Media update
6. Research update
7. Leisure Groups update: ABA, SYTA and Branson Live
8. CVB staff updates
9. Ad agency update
10. Show Task Force update
11. 2018 What's New
12. 2017 Photography

****Agenda subject to change**