



**District Marketing Council
September 13, 2017, 2pm
BLACVB Board Room**

AGENDA

1. 2019 Creative Update
 - a. Focus Groups
2. 2018 Marketing Plan
3. Branson Live Series
4. Revised Christmas Spot
5. Meetings & Conventions Update
6. VR Project
7. 2018 Vacation Guide
8. 2018 Sales Guide

****Agenda subject to change**