



## Sports Committee

November 17, 2016  
BLACVB Board Room

### Proposed Agenda

1. Call to Order / Introductions
  - Committee Chair: Carolyn Boss
2. Public Comments
  - Comments should be kept to no more than three minutes.
3. Golf Council update
  - New button on ExploreBranson.com
  - New brochure on ExploreBransonGolf.com
  - 2017 Marketing Plan
  - New committee appointments
4. New Committee Chair appointment
5. New Committee member appointments
6. Basecamp 3
7. Updated photography for sports department
8. 2017 CVB Sales Guide
  - 2017 Sports Insert for Welcome backpacks
9. Travel & Tradeshow
10. Sports Events
  - Upcoming
  - 2017 outline
  - USSSA (MSP & KC Sports housing updates)
  - FASA (housing)?
  - Disc Golf in 2017
  - Divas
  - Outdoor Days
  - BBT

- Bass Open
- Babe Ruth
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11. Proposed RFP review and Sports Incentive plan

- Review and discuss examples

12. FAM – Yvonne

- Thank you's
- Summary of responses to survey

13. Staff updates

14. Social Media Plan – 2017

- Erika = Facebook, Twitter, ExploreBransonSports.com – calendar  
*Help promote / min = include on calendar*

15. Committee News & Updates