

The background features a central horizontal blue stripe. Above and below this stripe are beige areas containing large, faint, overlapping letters in a light blue color. The letters are stylized and partially obscured by the blue stripe and each other. The word 'WELCOME' is prominently displayed in white, uppercase letters within the blue stripe.

WELCOME

HOUSING



2006-2016



Introduction

Sign-up for meetings

SPONSORSHIP OPPORTUNITIES





PAST

USSSA Baseball U11 World Series 2006 - 2016
USSSA Softball U9, 10 & 11 World Series 2009 - 2016

FUTURE



BASEBALL / SOFTBALL TOURNAMENT ORGANIZERS



2017



TRAVELING[®] TEAMS

Michael McGill

Client Services Manager

TRAVELING TEAMS™

michael@travelingteams.com

Shaun Keough

Director of Events

TRAVELING TEAMS™

shaun@travelingteams.com



TRAVELING TEAMS

TRAVELING TEAMS

- Over 14 years ago in Northville, MI, TRAVELING TEAMS was founded on the simple concept of service and partnerships.
- We decided from the beginning that TRAVELING TEAMS will serve only youth sports. No corporate travel... No leisure travel... No other type of travel... Only youth sports!



Our Experience

THIS IS WHAT 14 YEARS OF EXPERIENCE GETS YOU

- TRAVELING TEAMS is the largest youth full service housing company in the country.
- #1 in youth sports with Marriott
- #1 in youth sports with Hilton
- #1 in youth sports with IHG
- #1 in youth sports with Wyndham
- We currently operate in over 44 states and 260 markets throughout the United States and Canada.



PARTNERSHIP BENEFITS

STAY TO PLAY EVENTS

STATE OF THE ART TECHNOLOGY

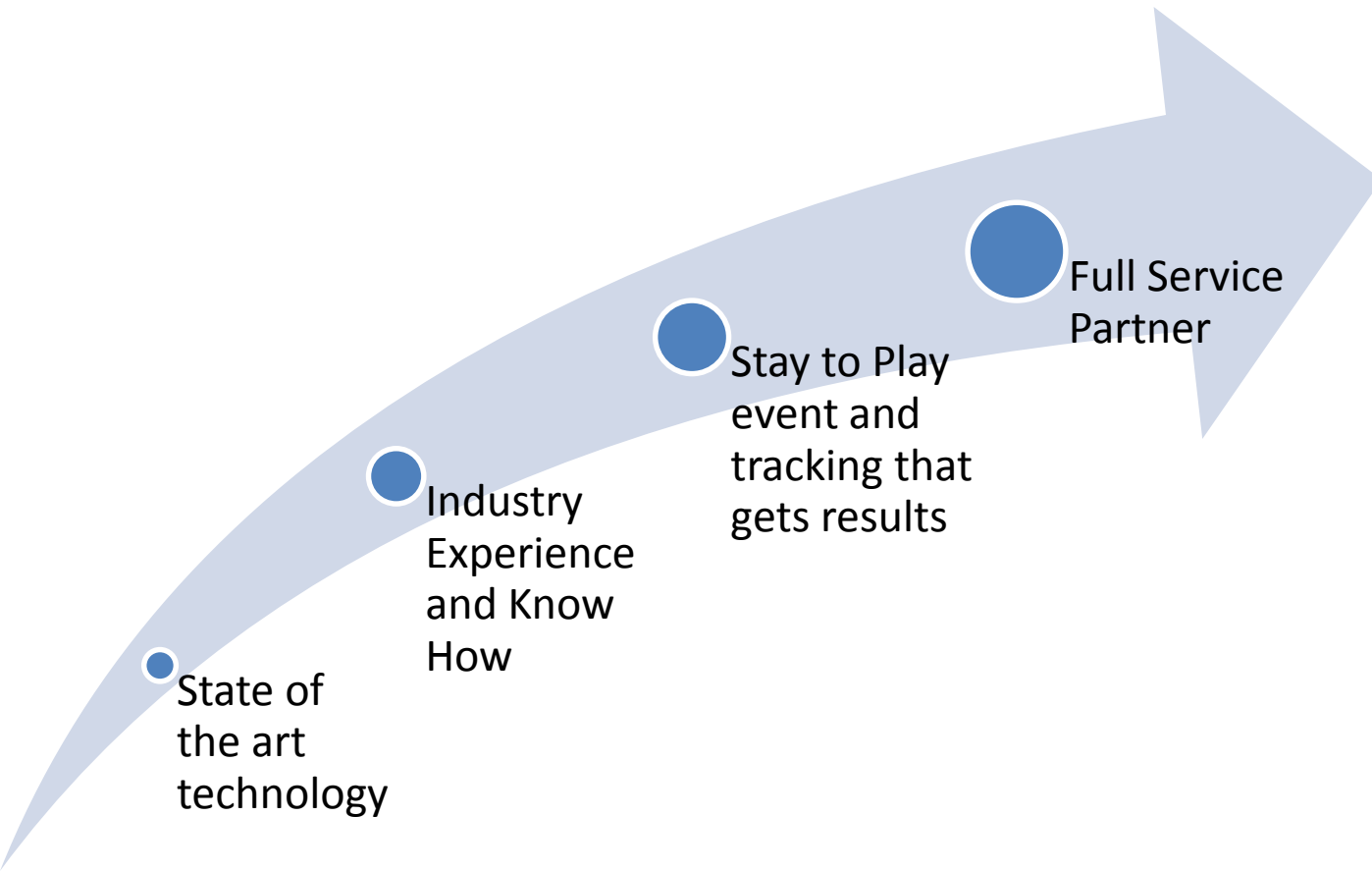
PROPRIATARY TEAM TRACKING SOFTWARE THAT GETS RESULTS

CUSTOMIZED HOTEL RESERVATION WEBSITES WHERE WE SELL YOUR HOTEL





RESULTS



State of
the art
technology

Industry
Experience
and Know
How

Stay to Play
event and
tracking that
gets results

Full Service
Partner



Traveling Teams 2017 Dates

KC Sports 2017 Events

April 8-9, 2017

April 15-16, 2017

April 22-23, 2017

April 29-30, 2017

May 6-7, 2017

May 13-14, 2017

May 20-21, 2017

May 26-28, 2017

June 2-4, 2017

June 9-11, 2017

June 15-18, 2017 – USSSA Missouri 10AA State Championship

June 28-July 2, 2017 – USSSA Global World Series 11U

July 5– 10, 2017 – USSSA 12U AA World Series

Midwest Sports Productions 2017 Events

July 12-17,2016 - 9U 10U World Series

June 23-26,2016 - Ozark Classic NIT



LOOKING FORWARD TO PARTNERING!

Shaun Keough

Director of Events

Tel (866) 468-3268 x824 | Mobile (248) 675-7034

Shaun@travelingteams.com

Michael McGill

Client Services Manager

Tel (866) 468-3268 x885 | Mobile (248) 513-2912

michael@travelingteams.com



TRAVELING TEAMS

2017 RecPlex Marketing Partner Opportunities

About the Program...

- The Branson Parks & Recreation Department is pleased to offer you many different options to become a RecPlex Marketing Partner for 2017.
- The sponsorship will provide your organization with a variety of exposure opportunities to market your business.
- Our program is specifically designed to meet all budgets and allow our partners great accessibility to Branson visitors and residents alike.

Local Impact

- The Branson Parks & Recreation Department is proud to provide opportunities for our local businesses to become involved in a variety of programs and events that impact our community.
- In 2016 we will serve over 4,000 youth and over 1,000 adults in our various programs.
- In addition, we estimate a minimum of 4,000 people will participate in our Special Events in 2016.

2016 Tournament Information

- The Branson Parks & Recreation Department hosted a total of 51 tournaments or sporting events in 2016, bringing over 1,250 teams to Branson.
- These teams accounted for over 16,000 participants, and over 56,000 total visitors.
- The tournaments range in length from 1-7 days, and provide a significant economic impact to the Branson community.

Review direct visitor spending for the 2016 tournament season.



What's Planned for 2017

- The Branson RecPlex will once again have a very busy schedule in 2017 as we will continue to host a variety of baseball, softball, basketball, volleyball, and other events.
- The 2017 schedule will include a State Baseball Tournament as well as 5 baseball and softball World Series Tournaments.
- Basketball tournaments have continued to grow, and 2017 will once again see an increase in the number of basketball events hosted by the RecPlex.



New Sponsorship Opportunities

- The Branson RecPlex marketing program has been redesigned to better fit the needs of each one of our partners.
- As part of the new program, businesses and organizations will have the ability to choose the elements that work best as part of their marketing plan.
- This new program will allow you to successfully build your own sponsorship package and reach your targeted audience through a variety of exposure opportunities.

Banner Program

- Banners are a great way to market your business or organization to both the local and visitor market.
- Banner locations to choose from include the baseball fields (4 fields), gym, and pool deck.
- Each location provides a different and unique opportunity to reach a targeted audience.





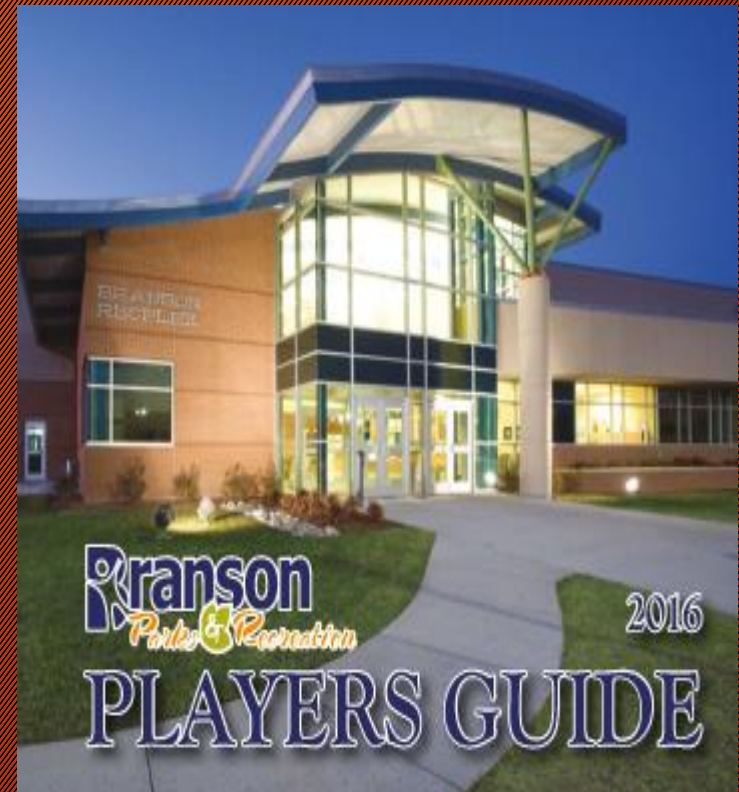
Youth Program T-shirt Sponsor



- Becoming a T-shirt sponsor allows you an easy opportunity to get your name out in the community.
- Our T-shirt sponsors will have their business or organizations name printed across the back of each shirt in a specific age division.
- Sponsors shirts will be printed for Baseball/Softball, Basketball, Soccer, and Volleyball.

Reach the Tournament Teams through our *Player's Guide to Branson*

- The Player's Guide offers an opportunity for sponsors to advertise directly to our tournament attendees.
- 20,000 Player's Guides are printed and distributed to each team that visit Branson.
- Player's Guides are provided to every player that participates in a tournament at the RecPlex.
- Organizations and businesses can choose a full page or half page option.



Event Sponsor





- The Branson Parks & Recreation Department hosts Special Events each year that are focused on providing fun, safe activities for our community.
- We are currently looking for sponsors for some of these great events!
- A Special Event sponsorship will include:
 - naming rights for the event
 - name and logo on all on-site signage
 - name and logo on all marketing materials (flyers, e-blasts, press releases, Facebook posts)
 - special recognition at the event



Additional Benefits

- RecPlex Sponsors may also receive the additional benefits below based on sponsorship value:
 - Logo and link on the tournament page of the RecPlex Website
 - Ad in RecPlex bi-annual activity guide
 - Sponsor recognition on E-Newsletter Blasts
 - Sponsorship recognition at RecPlex hosted events





Night Swim at the AquaPlex!
Friday, July 22

Beat the heat and join us for a NIGHT SWIM at the Branson AquaPlex on Friday, July 22. Fun games and trivia, pool volleyball and the inflatable are some of the fun things to do! This night swim will also feature DJ Will "DJ Service" Mixing Live!

The pool will reopen from 7:00pm to 10:00pm with a fee of \$4.00 per person or a max of \$15 per family. (Season passes are not eligible for this event). The AquaPlex is the place to be for family fun this summer!!!


Times: 7:00-10:00 pm
Fee: \$4 per person or \$15 max per family
Fun Things to Do: DJ, Pool Volleyball, Inflatable, Games!

Star Sponsors!




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Name: Branson Parks & Recreation



© 2015



Branson Parks & Recreation
Family Fun Parks
7PM-10PM
\$4 PER PERSON
\$15 PER FAMILY
NIGHT SWIM
JULY 22ND "FRIDAY"
DJ Will "DJ Service" Mixing Live!
GAMES, TRIVIA, POOL VOLLEYBALL, INFLATABLE, TRUCKS, TRUCKS, TRUCKS
www.bransonparksandrec.com

Building Your Package

Pool Banners

Ball field Banners

Gym Banners

T-shirt Sponsor

Player's Guide Full Page

Player's Guide ½ Page

Special Events Sponsor

Limited Availability for Banners and T-Shirts

Dates to Remember

- Schedule a meeting with the Parks Department to discuss sponsorship options in detail.
- Complete the Sponsorship Agreement form and submit to Branson Parks & Recreation by December 1, 2016.
- Provide artwork for Player's Guide by February 1, 2017.
- Provide artwork for banner(s) by March 1, 2017.
- Final payment is due March 1, 2017.

[Review online / Download a PDF](#)



<http://portal.explorebranson.com/>

NAIA Video Streaming

Reach the athletes, families, and friends of the NAIA Division II Men's Basketball National Championship via the NAIA Network.

The NAIA Network is the exclusive home of all live video streaming of 16 NAIA National Championships. The Division II Men's Basketball Championship has secured an average of 4,900 unique viewers in each of the past three championships, which ranks in the top three of all NAIA Championships.

Your 30-second commercial will run throughout the week of the tournament via video streaming on the NAIA network (www.naianetwork.com).

- 30-second video (provided by sponsor)
 - Materials & Payment Due: Friday, January 29, 2017
 - Submit materials to sports@bransoncvb.com.
 - No contracts will be accepted after the deadline.

Sales Contact: Terra Alphonso
Email: talphonso@bransoncvb.com
Phone: 417-243-2124

ADVERTISING OPTIONS	RATE
30-second video, 10+ times	\$1,500
30-second video, 30+ times	\$2,500

Limited: Only two (2) of each opportunity available



Welcome Backpacks - Sports Events

The sports department is excited to announce that we have an opportunity for you to promote your business in welcome backpacks to athletes, their families, and fans!

Include your message in our exclusive welcome backpack inserts. Present a discount offer, introduce a social media campaign, or simply advertise your services. You could even develop a special item that would allow you to track ROI.

Sponsors receive the first opportunity to have representatives at Sports Event welcome tables.

Welcome backpack inserts will be included in 10,000 backpacks that will be distributed to visitors while in town for sporting events.

Sponsorship Requirements:

- High-res logo (.ai or .eps)
- High-res image (300 DPI)
- Description of up to 50 words (discount offer / social media campaign message or simply a description of services)
 - Materials & Payment Due: December 16, 2016
 - Submit materials to sports@bransoncvb.com.
 - No contracts will be accepted after the deadline.

Sales Contact: Erika Jernigan
Email: ejernigan@bransoncvb.com
Phone: 417-243-2111

ANNUAL SPONSORSHIP RATE

\$1,000



THEY GROW UP FAST.
TRY AND KEEP UP.

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★

WELCOME
ATHLETES, FAMILIES
AND FRIENDS!



THE TRACK FAMILY FUN PARKS

Vacations in Branson let you catch up
with the ones you love.



Cast a line, ride a classic wooden roller coaster and
take in an amazing show, all in the same day.

Then enjoy our hospitality as your family decides
what to do the next day. And the days to come,
together in Branson.



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We offer breakfast, lunch and dinner. The perfect place for
your team meal!

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QUESTIONS?