



2018 Groups & Travel Agents Committee Meeting

February 2, 2018 – 10:30 am to 11:30 am

AGENDA

Chairperson – Kelly Holman
Co-Chairperson – Julie Wilson

- Welcome and Introductions
- 2018 Sales Guide
- Upcoming Partnerships/Due Dates
 - 2018 Branson Live in Memphis Partnership – Due April 6, 2018
 - 2018 Music Director FAM Tour Registration – Due April 27, 2018
- Post Leisure Group Sales Department Events Update
 - 2018 ABA
 - 2018 ABA Branson Ice Cream Social Booth
 - 2018 ABA Branson Dine Around
- Upcoming Leisure Group Sales Department Events Update
 - Travel South Domestic Showcase in Biloxi, MS – March 18-21, 2018
 - Travel South Branson Dine Around
 - 10th Annual Professional Travel Planner FAM in Branson, MO – April 17-20, 2018
 - Missouri Bank Travel in Branson, MO – April 23-25, 2018
- Director of Leisure Group Sales update – Lenni Neimeyer
 - October RFI-RFP Report
 - November RFI-RFP Report
 - December RFI-RFP Report
- Public Comments

New Business

Open Discussion

**Our 2nd Quarter Groups & Travel Agents Committee Meeting is scheduled for
Wednesday, April 11, 2018, at 10:30 am.**