



2018 Student Market Committee Meeting

February 6, 2018 – 10:00 am to 11:00 am

AGENDA

Chairperson – Ruthann Crust * Co-Chairperson – Joe Modglin

- Welcome and Introductions
- 2018 Sales Guide
- Upcoming Partnerships/Due Dates
 - 2018 Branson Live in Memphis Partnership – Due April 6, 2018
 - 2018 Music Director FAM Tour Registration – Due April 27, 2018
- Post Leisure Group Sales Department Events Update
 - 2018 SYTA Summit – January 17-21, 2018 – Leah attended
- Upcoming Leisure Group Sales Department Events Update
 - 2018 TMEA
 - Branson Aisle
 - Dine Around
 - Student Presentation and Branson Breakfast
 - 2018 SYTA Sales Conference
 - Branson Ice Cream Social
 - Partners Update
- Director of Leisure Group Sales update – Lenni Neimeyer
 - October RFI-RFP Report
 - November RFI-RFP Report
 - December RFI-RFP Report
- Public Comments

New Business

Open Discussion

**Our 2nd Quarter Student Market Committee Meeting is scheduled for
Tuesday, April 10, 2018, at 10:00 am.**