

# 88

Sports Events hosted  
in the Branson area



**\$65,311,595** Business Sales

**= 24,557** Jobs Supported

**\$2,992,026** Local Taxes

Impact numbers and definitions throughout provided by Destinations International (DI) Sports Impact Calculator.



Recognized in the January 2018 issue, *SportsEvents* magazine announced Branson as a 2018 Readers' Choice Award Winner. Branson was #1 in the State of Missouri!

**[ Did You Know? ]**



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The Branson Chamber and CVB, our local Branson Firefighters Association and Local 152 IAFF partnered to host the Scott Firefighter Combat Challenge Regionals in 2016 and 2017. In 2018, we are taking it up a notch and bringing the NATIONALS event to Branson October 5-7, 2018.

Jobs Supported: This includes the employment supported by all event-related business sales: direct, indirect (B2B supply chain purchases) and induced (incomes spent in the local economy).



## Branson Convention Center

**\$13,927,272** Business Sales

**5,715** Jobs Supported

**\$623,959** Local Taxes



The Missouri National Archery in Schools Program

**[ Did You Know? ]**

(MoNASP) State Archery Tournament was hosted in Branson for the first time in 2017. This event included 2100+ participants and 9300+ attendees. The tournament is returning in March 2018 with the addition of 3-D Archery, and Bass Pro Shops Outdoor Days.

## MoNASP Event Impact Summary

**\$3,323,385** Business Sales

**1,584** Jobs Supported

**\$145,895** Local Taxes

## Ballparks of America

**\$15,656,358** Business Sales

**5,986** Jobs Supported

**\$702,431** Local Taxes

**[ Did You Know? ]**

In 2017 this new state-of-the-art 10U-13U youth baseball facility was host to 16 weekend tournaments and 115 teams played in weeklong tournaments.

The Wounded Warrior Amputee Softball Team held its first-ever Alumni Kids Camp at Ballparks of America.



**Ballparks of America Named #4 Ballpark Every Planner Must See by readers of SportsEvents magazine**

Babe Ruth League's Cal Ripken Major/70 World Series was hosted at Ballparks of America for the first time, including 16 teams from the United States and 8 international teams.

## Babe Ruth League's Cal Ripken Major/70 World Series Event Impact Summary

**\$2,214,358** Business Sales

**441** Jobs Supported

**\$96,188** Local Taxes



# Branson Parks & Recreation

**\$30,617,084** Business Sales

**11,487** Jobs Supported

**\$1,417,248** Local Taxes



## [ Did You Know? ]

Stockstill Park fields were removed due to repeated flooding, thus the demand for additional

baseball/softball fields is even greater.

Made possible through the generous support of the Fogle Family Foundation, two 60' batting cages were installed at the RecPlex.

## USSSA Girl's World Series Event Impact Summary

**\$2,976,195** Business Sales

**642** Jobs Supported

**\$133,146** Local Taxes

## Golf

### [ Did You Know? ]

In 2017 the PGA TOUR and Bass Pro Shops announced a four-year title sponsorship extension of the Bass Pro Shops Legends of Golf at Big Cedar Lodge. Top of the Rock will be home to this tournament through 2021. Don't miss this year's tournament April 16-22.

Tiger Woods also announced the resort's newest course, Payne's Valley, with an opening set for 2019.



## Disc Golf



### [ Did You Know? ]

Branson Trails opened with 27 holes of disc golf nestled strategically in the hillside, offering technical and scenic holes for all levels.

The Branson area local organizing committee for Disc Golf continues to work toward hosting a World Championship.

The Branson CVB is hosting a site visit for the Professional Disc Golf Association's Board in 2018.

## Bass Tournaments Event Impact Summary

**\$2,650,095** Business Sales

**731** Jobs Supported

**\$116,240** Local Taxes



The Branson Chamber and CVB, Table Rock State Park and State Park Marina partnered to host the Bassmaster Central Open March 2-4, 2017 which included 400 anglers and co-anglers that were in town for an average of 6.6 days.

### [ Did You Know? ]

Table Rock and Bull Shoals were recognized among the top 50 Best Bass Lakes by *Bassmaster Magazine*!



# Strategic Plan

## Sports Tourism and Venue Development Next Steps:

- Community User Group Study
- Venue expansion/enhancement needs and cost assessments.
- Quarterly “6&6 Lunches”
- 60-minute Quarterly Road Shows
- Local sports event promoter support and research plan.

Continued support of the Branson Golf Council’s efforts to increase recognition of Branson as a golf destination.

- Promote golf at the North America Golf Tourism Convention
- Host International Association of Golf Tour Operators FAM in fall of 2018

Continue to support the LOC (local organizing committee) for Disc Golf.

- Goal: host Junior Pro-Am World Disc Golf Tournament
- Host PDGA (Professional Disc Golf Association) Board site visit

## 2018 SPORTS AT A GLANCE\*

	EVENT	VENUE
Shoulder Season	FC Legacy - Branson Shootout - 4th Annual	Branson Convention Center
	USA Softball	Ballparks of America
	Benefit the Badge	Hollister Schools
	Worldwide Spirit	Branson Convention Center
	Branson Classic Gymnastics - 6th Annual	Branson Convention Center
	Game Day USA	Ballparks of America
	MoNASP	Branson Convention Center
	Big Bass Tour	Table Rock Lake
	USSSA Tournaments	Branson RecPlex
Peak Season	Bass Pro Shops Legends of Golf	Top of the Rock, Buffalo Ridge, & Mountain Top
	Hoop Play USA Tournaments	Branson RecPlex
	Taneycomo Throwdown	Treehouz and Branson Trails
	Ballparks of America Tournaments	Ballparks of America
	Stage One National Dance Competition	Branson Convention Center
	Star Power	Branson Convention Center
	USSSA Boys & Girls Baseball/Softball World Series	Branson RecPlex
	Fastpitch America Softball Association (FASA)	Branson RecPlex
	Cal Ripken World Series	Ballparks of America
Bass Pro Outdoor Days	Table Rock State Park	
Shoulder Season	Scott Firefighter Challenge Nationals	Branson Landing
	Branson Classic Pickleball Tournament - 7th Annual	Branson RecPlex
	Tanger’s Annual Fit For a Cure 5K Walk/Run	Tanger Outlets Branson
	Grand Country Run	Branson Landing

\*This is not an all-inclusive list of sporting events being hosted in the community.

Visit [ExploreBransonSports.com](http://ExploreBransonSports.com) and individual venue and event websites for additional details, updates and changes.